

Programma: presentaties, panels en preconferences Etmaal 2017

DONDERDAG

Preconferences

Preconference: Physiological measures in communication science

Time: 9.00-11.00

Location: DZ3

Participation is free – but please register by sending an email to Karin Fikkers (k.m.fikkers@uva.nl) and Bert Bakker (b.n.bakker@uva.nl)

Iris Vermeir and Hendrik Slabbinck	On the start-up of a neuro lab: from Facereader to EEG studies & beyond
Diamantis Petropoulos-Petalas, Hein van Schie and Paul Hendriks Vettehen	Economic messages alter the brain's response to error prediction and consequent behavioral decisions
Karin Fikkers, Jessica Piotrowski and Patti Valkenburg	Exploring children's responses to entertainment using heart rate and skin conductance
Marie Postma	The relation between skin conductance level and acoustic properties of speech as indicators of stress
Bert Bakker, Gijs Schumacher and Matthijs Rooduijn	Politics isn't cool. It is hot! Physiological Responses to Political Communication
Anouk den Hamer	Automatically measuring facial expressions with FaceReader

Preconference: Information and communication technology use in organizations

Time: 9.30-11.15

Location: DZ7

NeFCA Organizational Communication Division	Pre-conference meeting on information and communication technology use in organizations.
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Preconference: Challenges in Health Communication Research

Time: 10.00-11.15

Location: DZ5

NeFCA Health Communication Division	<p>Pre-conference meeting of the Health Communication Division</p> <p>Best practices: learn from presentations by other health communication members on their own best (and worst) practices in battling the several challenges of health communication research.</p> <p>Requests for collaboration: discover the needs of other HealthCom members. View some important pitches that are held by colleagues to receive your attention and your collaboration.</p> <p>Discussion: after the presentations, there is room to have coffee and tea, and discuss our challenges, solutions and all the possibilities to collaborate</p>
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Preconference: Innovatieve methoden in webcare-onderzoek

Time: 10.15-11.15

Location: DZ4

Renee van Os, Daphne Hachmang, and Els van der Pool	Conversatie-analyse als onderzoeksmethode voor webcare-conversaties
Bob van de Velde, Peter Kerkhof, Camiel Beukeboom and Charlotte van Hooijdonk	Sequential analysis of webcare conversations
Guda van Noort, Theo Araujo, Stefan Bernritter and Susan Vermeer	Machine learning om negatieve word of mouth te classificeren
Camiel Beukeboom	Survey-onderzoek en inhoudsanalyse naar webcaregesprekken

Lotte Willemsen, Christine Liebrecht, Charlotte van Hooijdonk, Anne-Lise Kamphuis, Martine Heemskerk, Thijs van Waardenburg and Tiemen Stigter	Online complimenten bestuderen met inhoudsanalyse en experimenteel onderzoek
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Preconference: Personalized communication

Time: 10.15-11.15

Location: DZ6

Sophie Boerman, Sanne Kruike-meier, Judith Moller, Damian Trilling and Bob van de Velde	This pre-conference aims to contribute to the debate regarding personalized communication, by bringing together researchers from the Netherlands and Belgium that study personalized communication. By assembling these researchers, we aim to discuss research that addresses all fields of personalized communication, including journalism, political communication, advertising, health communication. By discussing our research, we aim to identify ongoing research regarding personalized communication, and address theoretical, methodological, and ethical issues related to this research. For instance, we want to detect where there may be theoretical and methodological differences and overlap and stimulate a discussion about these theories and methods. In addition, we hope to discuss shared research ideas, inspire researchers, and bring about new research collaborations.

Sessie 1: donderdag 11:30-12:30

Negotiating identity online – Popular Communication

Location: DZ6

Chair: Joyce Koeman

Nikkie Wintjes, Serena Daalmans, Merel van Ommen and Doeschka Anschütz	Instagram: niet zomaar een aantal foto's. Onderzoek naar de motieven voor het delen van foto's op Instagram.
Joyce Koeman	Meeting the Mipsters Online: Mediated Modesty among Turkish-Flemish Girls
Lars de Wildt and Stef Aupers	Playing the Other: Role-Playing and (non)Religious Identity in Video Games
Suleika G.M.J. Gommers, Femke van Geffen, Sandra Wagemakers, Alexander P. Schouten, Marjolijn L. Antheunis and Jos A.P.C Swanenberg	Brabos online: Expression, interaction, and spread of regional identification on Instagram

New tools in health communication – Health Communication

Location: DZ4

Chair: Julia van Weert

Minh Hao Nguyen, Ellen Smets, Nadine Bol, Eugene Loos and Julia Van Weert	Effects of an interactive mode tailoring tool on younger and older adults' website satisfaction
Ielka Van Der Sluis, Lennart Kloppenburg and Gisela Redeker	PAT workbench: Annotation and Evaluation of Text and Pictures in Multimodal Instructions
John Hoeks	Convincing Conversations: Can a Dialogue System Make you Vegan?
Julia Kneer, Jeroen Jansz and Michaël Bas	Creating a game for smokers and applying new methods to test its effectiveness

Online privacy – Media Psychology

Location: DZ5

Chair: Eva van Reijmersdal

Nadine Bol, Natali Helberger and Julia Van Weert	Motivated to be Concerned? The Impact of Privacy Concerns on the Intention to Use Mobile Health Apps
Verena M. Wottrich, Eva A. van Reijmersdal and Edith G. Smit	Investigating The Privacy Trade-Off in Mobile Apps: The Roles of App Intrusiveness, App Value, and Privacy Concerns
Susanne Barth and Menno de Jong	The privacy paradox – Theorizing the tension between privacy concerns and online behavior – a systematic literature review

Social and antisocial behaviors in virtual worlds – Media Psychology

Location: DZ1

Chair: Marjolijn Antheunis

Sara Erreygers, Heidi Vandebosch, Ivana Vranjes, Hans De Witte and Elfi Baillien	Positive and Negative Spirals of Online Behavior: Examining Longitudinal Associations Between Being the Actor and the Recipient of Prosocial and Antisocial Behavior Online
Elly Konijn, Richelle de Rie and Johan Hoorn	Feeling for Robots as for Humans: Empathy, Emotional Response, and Projection
Christine Cook, Juliette Schaafsma and Marjolijn Antheunis	Under the bridge: An in-depth examination of online trolling in the gaming context

Online consumer reviews and webcare – Persuasive Communication

Location: DZ3

Chair: Stefan Bernritter

Susan Vermeer, Theo Araujo, Guda Van Noort and Stefan Bernritter	Webcare as a Well-oiled Machine: A Machine Learning Approach to Identify eWOM Messages that Require a Webcare Response
Stefan Bernritter and Lotte Willemsen	Arousing complaints: How consumers' motives drive arousal in NeWOM and how this affects brands' reputation
Goele Aerts, Tim Smits and Peeter Verlegh	The influence of a product picture and a prior review on product recommendations and evaluations

Children's responses to advertising – Persuasive Communication

Location: DZ7

Chair: Liselot Hudders

Frans Folkvord, Francisco Lupiáñez-Villanueva and Cristiano Codagnone	Including a protective message in an advergame promoting energy-dense snacks: The effect on Dutch and Spanish children's actual intake.
Steffi De Jans, Liselot Hudders and Veroline Cauberghe	Children's Responses to Internet Advertising: Are Native Advertisements More Persuasive Than Online Banners?
Rhianne Hoek, Esther Rozendaal and Moniek Buijzen	Children's advertising literacy performance and susceptibility to advertising: Using indirect measures
Steffi De Jans, Dieneke Van de Sompel, Liselot Hudders and Veroline Cauberghe	A review of ten years of research on advertising targeting young children

Audience impact – Journalism

Location: DZ8

Chair: Sophie Lecheler

Marleen Te Walvaart	Production study into audience engagement: Flemish case study of current affairs TV programme De Afspraak
Kathleen Beckers	Do content and context matter? Effects of vox pop characteristics in television news.
Sophie Lecheler and Sanne Kruikemeier	Leading the Way: Understanding the Impact of Editorial Cues in Online and Printed News
Lies De Kimpe, Annelore Deprez and Sarah Van Leuven	Van shovelware naar digital storytelling? Een inhoudsanalyse van hypertext, multimedia en interactie in Vlaamse online kranten

Conflict and violence – Political Communication

Location: DZ2

Chair: Claes de Vreese

Rachid Azrout, Magdalena Wojcieszak and Claes De Vreese	Waving the red cloth: Mere exposure to media coverage of a contentious issue triggers polarization
Rachid Azrout, Magdalena Wojcieszak and Nelleke Keuper	After the Charlie Hebdo: The effects of direct and contextual intergroup contact on attitudes toward Muslim Immigrants.
Guus Bartholomé, Sophie Lecheler and Claes De Vreese	The Democratic Potential of Conflict News Framing: How the Level of Substantiveness and Journalistic Intervention Affects Political Engagement.
Thomas Frissen and Leen d'Haenens	Can the media mold our youth into Violent Extremists? First insights from an explorative cross-sectional Survey Study.

Media and policy – Media Industries and Policies

Location: DZ10

Chair: Hilde van den Bulck

Miriam van der Burg, Tobias Klein and Hilde Van Den Bulck	Failing newspaper publishers in the Flemish newspaper market: An in-debt analysis of three M&A cases.
Erik Hitters	Dutch media policy: towards the end of reflective diversity?
Jolien van Keulen, Joke Bauwens and Tonny Krijnen	Synergie of controle? Relaties en uitwisselingen in transnationale TV-productienetwerken
Tom Evens	Convergence, competition and sports media rights

Panel 1: Data Ethics Workshop

Location: DZ353

Mirko Schaefer	In this workshop you can actively revisit previous or current research projects concerning research ethics in a workshop. In this workshop our guidelines for ethical decision making and the tool-kit for revisiting a research project concerning ethical issues will be introduced and revisited in cooperation with the participants. Using our interactive app for ethical decision making, the participants can revisit their own practices and develop informed ethical decisions concerning their practice in collecting and using data.
Aline Franken	

Key note: Professor Rene Weber (UC Santa Barbara)

Time: 13.30-14.15

Location: DZ2 (video stream DZ1)

Topic: Bridging Neuroscience and Communication Research - Can Innovative Methods Drive Theory Development

Sessie 2: donderdag 14:30-15:30

Peer influence – Media Psychology

Location: DZ5

Chair: Peter Nikken

Marika Curganov and Peter Nikken	Parental versus peer mediation in relation to adolescent girls' motives for adventure-fantasy media use
Marijke De Veirman, Liselot Hudders and Veroline Cauberghe	Effect of exposure to peers' luxuriously looking Instagram accounts on state self-esteem
Elroy Boers, Bas van den Putte, Hans Beentjes and Hanneke Hendriks	Predicting Adolescent Binge Drinking: The Effects of Conversational Valence and the Role of Perceived Peer Popularity on Binge-drinking Attitudes and Intentions
Joëlle Ooms, Carel Jansen and John Hoeks	Sympathy with someone similar: the role of transportation, identification, similarity, and emotions in narrative persuasion

New ways of working 1 – Organizational Communication

Location: DZ6

Chair: Jos Bartels

Kasja Weenink, Noëlle Aarts, Sandra Jacobs	Situating quality. Framing higher education quality by institutional middle managers in the Netherlands
Anika Batenburg, Renee Baltussen and Lucien Engelen	Using Internal Social Media to Stimulate Knowledge Sharing: Potential Opportunities and Risks for Employees
Ronald Rice	The Influence of ICTs and Work Engagement on Relationships among Flexwork, Boundaries, and Work-Family Conflicts
Nanny Kuijsters, Carel van Wijk en Fons Maes.	Lubricant and / or glue? The role of social networking sites in voluntary sports clubs

Online health information – Health Communication

Location: DZ7

Chair: Bas van den Putte

Eline Smit, Alexandra Dima, Stephanie Immerzeel, Bas van den Putte and Geoffrey Williams	The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting
Minh Hao Nguyen, Nadine Bol, Ellen Smets, Eugene Loos and Julia van Weert	Developing an evidence-based website for older cancer patients: A collaborative multi-method study
Fam Te Poel	A threat-related bias in online health information seeking: exploring the relationship between health anxiety and sensitivity for threatening health information
Carel Van Wijk, Kiek Tates and Emiel Kraemer	Stijlherzelingen in zinsformulering en publieksafstemming; een evaluatie van webteksten op een patiëntenplatform

Sponsored media content and disclosures– Persuasive Communication

Location: DZ4

Chair: Loes Janssen

Maegan Verspaget, Loes Janssen and Alexander Schouten	Celebrity vs. blogger endorsements in advertising, the role of identification, credibility, and product-endorser fit
Simone Krouwer and Karolien Poels	To disguise or to disclose? The influence of disclosure recognition and brand presence on readers' responses towards native advertisements in online news media
Robert Freeman Cartwright, Suzanna Oprea and Eva A. van Reijmersdal	Facing the Music: Using Disclosures to Activate Adolescents' Persuasion Knowledge
Stefan Bernritter and Sophie Boerman	'It's my own and honest opinion!': The role of explicitness and modality in the effects of disclosing sponsored vlogs

Media effects and underlying processes – Media Psychology

Location: DZ1

Chair: Kathleen Beullens

Lelia Samson	New methods for assessing Heuristic / Systematic Processing: The mechanisms underlying the third-person perception through response latency and a self-reported global assessment of processing mode scale
Young-Shin Lim and David Deandrea	Message Sharing on Facebook and Effects of Source Likability on Information Processing
Femke Geusens and Kathleen Beullens	Reciprocal Relations between Sharing Alcohol References on Social Media and Binge Drinking Among Late Adolescents
Lennert Coenen	Reconceptualizing Cultivation: Implications For Testing Relationships Between Fiction Exposure And Self-Reported Alcohol Use Evaluations
Ine Beyens, Jessica Piotrowski and Patti M. Valkenburg	Children's Violent Media Use and ADHD-Related Behaviors: Assessing Transactional Relationships

Language and argumentation – Persuasive Communication

Location: DZ8

Chair: Naomi Kamoen

Maria Mos and Naomi Kamoen	Een goede tennisser verliest geen wedstrijden: effecten van congruentie in de verwerking van standpuntargumentparen
Maarten Ter Huurne, Jonas Moons and Amber Ronteltap	Linguistic Features Predicting Trustworthiness in the Sharing Economy
Camiel Beukeboom, Christian Burgers, Zsolt Szabó, Slavica Cvejic and Jan-Erik Lönnqvist	The negation bias: A replication in five languages
Jos Hornikx and Jordy Boekema	Expert opinion versus popular opinion: What should affect your decision most?

Innovation in journalism – Journalism

Location: DZ10

Chair: Piet Bakker

Kristin Van Damme and Sarah Van Leuven	Re-inventing public service radio: mixed-method study on digital talk radio
Jelle Boumans and Damian Trilling	Tracing Patches: Introducing a Semi-Automated Approach to Analyze Journalists' Processing of Source Material
Mijke Slot, Cato de Beer and Job Zomerplaag	Can innovation in journalism be organized? An exploration of the innovation paradigm in the Dutch news sector
Piet Bakker and Renée Van der Nat	MediaGeneration Next; Generatie als voorspeller voor mediagebruik

Refugees in the media – Journalism

Location: DZ353

Chair: Stijn Joye

Maureen Rovers, Serena Daalmans and Gabi Schaap	Vluchtelingen: bedreiging of verrijking? Een framinganalyse naar berichtgeving over de vluchtelingenkwestie
David Ongenaert and Stijn Joye	Selling the refugee. A multi-method study of international refugee organizations' public communication strategies on the Syrian refugee crisis.
Liza van Lent, Florian Kunneman, Hande Sungur and Enny Das	Humor in Times of Crisis: Twitter Sentiment about Refugees as a Function of Psychological Distance

Interpersonal communication – Varia

Location: DZ2

Chair: Per van der Wijst

Anne Cornelia Kroon	Impeded Opportunities: The Content and Consequences of Managers' Communication Barriers to Accommodate Older Workers' Sustainable Employability
Suzanne Janssen, Mark van Vuuren and Menno de Jong	A Dyadic Study of Mentoring Relationships between PhD-students and their Supervisors
Debby Damen, Per van der Wijst, Marije van Amelsvoort and Emiel Krahmer	Perspective-Taking in Social Interaction: The Influence of Speakers' Enhanced Attention to Addressee's Different Perspective on Speakers' Audience Design
Monique Pollmann	Let's talk about money: The role of attachment styles in financial communication, financial management and financial conflict in couples
Elly Konijn, Pouya Zarchin and Johan Hoorn	Robot Tutors Times Tables in View of Individual Differences in Educational Ability

Panel 2: Keeping up with software innovation and the computational turn in communication science curricula and research

Location: DZ3

Theo Araujo and Ewa Maslowska	Teaching Digital Analytics for beginners – beyond Excel and SPSS
Damian Trilling	So you're not using some program but you're teaching them how to program?
Wouter de Nooy	Everything in One Place – Integrating data, data cleaning, and analysis in your final report using R Markdown
Joanna Strycharz	Bringing it all together: A workflow for integrating information retrieval, automated content analysis, manual annotation and statistical analysis in Python
Bob van de Velde	Trends in computational methods and transparency: Put the model where your mouth is

Sessie 3: donderdag 15:45-16:45

Media literacy – Media Psychology

Location: DZ3

Chair: Mariëk vanden Abeele

Anneke de Graaf, Simon Zebregs and Bas van den Putte	Health education about smoking for low-educated adolescents: Does modality matter?
Saskia Van Den Dungen, Natalie Owens, Mariëk Vanden Abeele and Maria Mos	How Neutral are Sexting Media Literacy Campaigns? The Impact of Language and Visual Cues in Sexting Campaign Materials on Teenagers' Attitudes and Behaviors towards Sexting and Sexters
Mariska Kleemans, Esther Rozendaal and Natascha Notten	Te jong voor het nieuws? Een exploratief onderzoek naar de nieuwswijsheid van kinderen uit groep 3 en 4
Peter Nikken	Van 0 tot 6. Gebruiken de allerjongsten media vooral alleen of toch nog samen met hun ouders en waar komt dat dan door?

Impression management and online dating – Media Psychology

Location: DZ2

Chair: Marjolijn Antheunis

Giulia Ranzini and Elles Hoek	All the (online) world is a stage: Imaginary Audience and Impression Management on Facebook.
Emmelyn Croes, Marjolijn Antheunis, Alexander Schouten and Emiel Kraemer	The role of eye-contact and mediation in the expression of intimacy in cross-sex dyads: A speed-dating study
Lara Hallam, Charlotte De Backer and Michel Walrave	Individual differences in attitudes towards online dating
Zeph M. C. van Berlo	A Date with Big Data: An Automated Content Analysis of Dutch Tinder Profiles

Campaign design – Persuasive Communication

Location: DZ5

Chair: Nadine Bol

Liedewij Vogelzang, Sandra Bukman, Hugo Ward, Renske Bouwknecht, Karen Hilhorst and Amber Ronteltap	Fietsen met Focus: grip op smartphonegebruik op de fiets door jonge pubers
Anita Van Essen, Irene Kelder and Reint Jan Renes	“Dat zie je zelfs in de Tour de France, al die valpartijen”. Een framing- en discoursanalyse naar de constructie van het onderwerp veilig fietsen onder ouderen.
Margot Van Der Goot, Nadine Bol and Julia Van Weert	Translating Socioemotional Selectivity Theory into Persuasive Communication: Conceptualizing and Operationalizing Emotionally-Meaningful Versus Knowledge-Related Appeals

Representation in the media – Popular Communication

Location: DZ6

Chair: Joke Bauwens

Lennart Soberon	The ‘Evil Empire’ (re)examined: mapping enemy archetypes in the 1980s action-thriller.
Florian Vanlee, Sofie Van Bauwel and Frederik Dhaenens	Televising Flemish LGBTQs: A quantitative quest for LGBTQ characters in Flemish television fiction
Pascal Verhoest, Sarah Gillaerts and Joke Bauwens	Media en culturele beeldvorming: een theoretische verkenning en methodologische uitwerking van schematheorie

Brand-related online behavior – Persuasive Communication

Location: DZ4

Chair: Christine Liebrecht

Mirjam Lasthuizen, Lidwien van de Wijngaert and Jan van Dijk	Participatie op online consumer communities: een literatuurstudie met behulp van netwerkanalyse
Christine Liebrecht and Aletta Hoedjes	You should never buy this product! Influencer marketing on Youtube
Shubin Yu, Liselot Hudders and Verolien Cauberghe	Are fashion consumers like schooling fish? The effectiveness of popularity appeals used in e-commerce
Pitiporn Kitirattarkarn, Theo Araujo and Peter Neijens	Understanding motivations underlying consumers' online brand-related activities across individualistic and collectivistic cultures

Crisis communication – Organizational Communication

Location: DZ1

Chair: Toni van der Meer

Fynn Gerken, Toni van der Meer and Sarah van der Land	Crises frame dynamics: The communicative interplay between news media and governmental organisations over time
Eva Koppen, An-Sofie Claeys and Maja Keldermans	How to improve the effectiveness of product recalls through Twitter: The impact of gain and loss frames in crisis communication
Sandra Jacobs and Pytrik Schafraad	Extending Situational Crisis Communication Theory: The Fyra Case
Lieze Schoofs, An-Sofie Claeys and Eva Koppen	Wat is de rol van sociale media in organisationele crisiscommunicatie en is deze afhankelijk van het crisisstadium? Een vergelijking tussen Twitter en de krant
Aurélië De Waele, An-Sofie Claeys and Verolien Cauberghe	The Impact of a Spokesperson's Visual and Vocal cues on the Public's Attitudes Towards an Organization in Crisis

News coverage – Journalism

Location: DZ7

Chair: Tilo Hartmann

Eline Huiberts and Stijn Joye	Close, but not close enough? Audience's reactions to domesticated distant suffering in international news coverage
Judith Moeller and Damian Trilling	Algorithmic news recommendation: Assessing different dimensions of content diversity
Damian Trilling, Judith Moeller, Natali Helberger and Claes De Vreese	From one-size-fits-all to tailor-made distribution channels: New divides?
Hande Sungur, Guido van Koningsbruggen, Tilo Hartmann and Andreas Goldberg	So Close No Matter How Far: A Construal-Level Theory Approach to the Influence of Spatial and Social Distance on the Likelihood Perceptions of Online News

Doctor-patient interaction – Health Communication

Location: DZ8

Chair: Enny Das

Inge Stortenbeker, Juul Houwen, Peter Lucassen, Hugo Stappers, Pim Assendelft, Sandra van Dulmen, Tim Olde Hartman and Enny Das	Positive communication matters in general practice consultations with patients presenting medically unexplained symptoms: A linguistic content analysis
Annemiek Linn and Remco Sanders	Confessions of a Dr. Google Addict: How Patients and Providers Talk About the Internet
Remco Sanders and Annemiek Linn	Integrating Online Health Information into the Consultation: The Effect of Discussing Online Health Information on Patient Outcomes.
Jan Derboven, Jonathan Huyghe and Arne Jansen	A multimodal analysis of patient-doctor communication in rhinoplasty consultations

Emotions in politics – Political Communication

Location: DZ353

Chair: Gabi Schaap

Jonathan van 'T Riet, Gabi Schaap and Mariska Kleemans	Perceived appropriateness mediates a negative persuasive effect of anger expression
Andreas Schuck, Anke Wonneberger, Marijn Meijers and Felicia Löcherbach	Hoping for the best or fearing the worst? How emotions mediate effects of news coverage of the COP21 Paris Climate Summit
Pauline Ketelaars	Negativity in Day-To-Day Politics. Examining Politicians Who Play the Attack Game
Amber Boeynaems, Christian Burgers, Elly Konijn and Gerard Steen	Figuratively Framed Political Statements: Combinatory Effects of Metaphor and Hyperbole on Political Persuasion

Panel 3: Playful research methods

Location: DZ10

Marije Nouwen	Using board games for ideation
Karin Slegers	Using board games for eliciting future user needs
Rob van Roy	Engaging participants in surveys by using gamification
Bieke Zaman	Engaging participants in surveys by making them playful

VRIJDAG

Sessie 4: vrijdag 09:30-10:30

Advertising and branding strategies – Persuasive Communication

Location: DZ5

Chair: Suzanne Oprea

Stéphanie Maljaars and Suzanna Oprea	Divorce: An online experiment investigating consumers' reactions to in-stream advertising
Zeph M. C. van Berlo, Eva van Reijmersdal and Esther Rozendaal	Smartphone Attachment & Brand Familiarity in Advergaming: New Kids on the Block?
Ronald Voorn and Daan Muntinga	Sterkere merken door warmte en competentie: Een Nederlandse benadering

Learning about the news – Journalism

Location: DZ6

Chair: Rens Vliegenthart

Nadine Strauss and Christopher Holmes Smith	Buying on rumors: How news flows affect the market value of Tesla
Jeroen Jonkman, Damian Trilling, Rens Vliegenthart and Piet Verhoeven	Intrinsically Newsworthy? How Corporate Characteristics Affect Corporate Visibility and Tone in News About Large Firms
Toni van der Meer and Theo Araujo	Talking (a lot) about companies on Twitter: Exploring the influence of news values on peaks in social media activity
Mark Boukes and Rens Vliegenthart	Learning About the News: Testing the "Knowledge Gap" Hypothesis in the 21st Century

Social media use and issues in self-control – Media Psychology

Location: DZ1

Chair: Sindy Sumter

Jie Du, Guido. M. van Koningsbruggen and Peter Kerkhof	A Brief Measure of Social Media Self-Control Failure
Susanne E. Baumgartner, Winneke van der Schuur and Fam Te Poel	Media Multitasking and Attention Problems in Adolescents: Disentangling Within- and Between-Person Effects
Winneke van der Schuur, Susanne E. Baumgartner, Sindy Sumter and Patti Valkenburg	Exploring the Long-Term Effects of Academic-Media Multitasking on Adolescents' Academic Performance
Liese Exelmans and Jan Van den Bulck	Ego Depletion Both Increases and Decreases Time to Bed: The Role of Television Viewing and Bedtime Procrastination
Rowan Daneels, Antonius J. van Rooij, Joyce Koeman and Jan Van Looy	"Should I Stay or Should I Go?": Exploring the Determinants of Player Cessation in Digital Games

Narrative persuasion – Persuasive Communication

Location: DZ3

Chair: Karolien Poels

Simone Krouwer and Karolien Poels	The influence of context and message structure on the effectiveness of health narratives on Facebook
Ruud Jacobs, Jeroen Jansz and Julia Kneer	Playing Against Abuse: Effects of Procedural and Narrative Persuasive Games
Hanny den Ouden and Hans Hoeken	Gemengde gevoelens door verhalende televisiecommercials. Effecten van verhalende commercials op de beleving van emoties en de waardering
Rosa Mouws	Digital Campaigns for Social Change: How to Tell the Social Good Story of Your Brand

Sex and media – Media Psychology

Location: DZ4

Chair: Mariek vanden Abeele

Charlotte Catteeuw and Mariek Vanden Abeele	'Sexting: do, dare or don't?' A qualitative study on peers, media and parents as agents of socialization in the context of sexting
Jolien Trekels and Steven Eggermont	Media exposure and self-sexualization among early adolescents: A matter of pressure or inspiration?
Jolien Arendsen and Britt Hoeksema	Check that body! Effects of objectification in internet pornography
Laurens Wittevronghel and Laura Vandenbosch	A study on moderators in the relationship between pornography and sexual attitudes

CSR – Organizational Communication

Location: DZ2

Chair: Maartje Harmelink

Theo Araujo and Jana Kollat	Extending organizational sensemaking: The constitutive power of Twitter for CSR communication networks
Linda van den Heijkant and Rens Vliegthart	Who sets the CSR agenda? The interaction between organizations, news media, and the public.
Maartje Harmelink, Irene Kelder, Marije Zegwaard and Annette Klarenbeek	“Samen sneller duurzaam” Een discursieve analyse van het gesprek rond energiecoöperatie Urgenda
Irene Kelder, Maartje Harmelink, Joana Duarte and Annette Klarenbeek	“Geld boven Groningers?” - Een discoursanalyse van het publieke gasdebat in Nederland

Cultural issues in news – Journalism

Location: DZ7

Chair: Maurice Vergeer

Robbert Boeijink and Maurice Vergeer	When the EU-Ukraine treaty hit the Dutch headlines
Elke Mahieu and Stijn Joye	Beyond Afro-pessimism/Afro-optimism: a critical discourse analysis of Africa's representation in the Flemish alternative news magazine MO*
Amanda Alencar and Ju-Sung Lee	Examining cultural values and context in the narratives of Dutch, Spanish and Irish television news
Stefan Mertens and Olivier Standaert	Journalistiek in België: twee landstalen, twee journalistieke culturen?

New ways of working 2 – Organizational Communication

Location: DZ8

Chair: Noelle Aarts

Anne-Marie van Prooijen, Jos Bartels & Giulia Ranzini	Exposing your identity to moral, sociable or competent colleagues: Social judgments of traits can influence employees' Facebook boundary management
Ward van Zoonen	Work/Life Boundary Management Preferences, Employee Engagement, and the Role of Social Media: A Three-Wave Panel Study
Ward van Zoonen and Ronald Rice	The Shackles of Freedom: Paradoxical Consequences of Personal Social Media Use for Work
Per van der Wijst and Alain Hong	Beach or Office? Where shall we negotiate? The impact of location on negotiation strategies

Visual Communication / Framing - Journalism

Location: DZ10

Chair: Piet Bakker

Michael Hameleers	Shoot the Messenger? The Media's Role in Framing Populist Attributions of Blame
Lisanne Zethof and Anne Kroon	Framing the Gender Diversity Debate: A Cross-National Study of Frame Variation
Chris Van Der Heijden	Visuele journalistiek als individuele emotie. Nieuwe kaders voor het migratiedebat
Piet Bakker and Luc Van de Zand	The rise of generic pictures; disruption in news photography

Music, movie, and video game industry – Popular Communication

Location: DZ353

Chair: Stijn Reijnders

Just Kist and Marc Verboord	The Diffusion of Music via YouTube: Comparing Asian and European Music Video Charts
Eduard Cuelenaere, Gertjan Willems and Stijn Joye	Alles te herdoen? Een heroriëntering van het academische en populaire remakediscours op basis van een theoretische exploratie van het Nederlands-Vlaamse remakefenomeen
Min Xu and Stijn Reijnders	On the attraction of being close to film industry professionals at Shanghai International Film Festival
Pieter Van Den Heede, Kees Ribbens and Jeroen Jansz	Experiencing World War II like never before. A systematic content analysis of World War II-themed digital games and their promotional materials.

Sessie 5: vrijdag 10:45-11:45

Creative advertising – Persuasive Communication

Location: DZ5

Chair: Tim Smits

Maja Keldermans and Tim Smits	Unexpected advertising medium and the role of product congruence
Paola Rimmelswaal, Fabienne Rauwers and Marieke Fransen	The real impact of creative advertising: How underlying processes can influence affective and behavioral consumer responses
Renske van Enschoot and Charlotte van Hooijdonk	The pleasure of visual metaphor. A dual-process perspective pitting fluency theory against the Optimal Innovation Hypothesis.
Anne Roos Smink, Eva A. van Reijmersdal, Guda van Noort and Peter C. Neijens	When Virtuality Becomes Reality: Three Underlying Processes that Explain Persuasive Consequences of Augmented Reality Apps

Knowledge and political information – Political Communication

Location: DZ3

Chair: Menno de Jong

Sabine Geers, Linda Bos and Claes De Vreese	Informed switchers? How the impact of campaign exposure on vote change depends on political information efficacy
Naomi Kamoen and Bregje Holleman	I don't get it. Response difficulties in answering political attitude statements in Voting Advice Applications.
Carlos Brenes Peralta, Magdalena Wojcieszak and Yphtach Lelkes	Can I Stick to My Guns? Motivated Reasoning and Biased Processing of Balanced Political Information
Tom Dobber, Claes de Vreese, Natali Helberger and Damian Trilling	Data as a crystal ball: predicting votes and targeting voters
Sharon Neulen, Menno de Jong and Sikke Jansma	Co-creation between Citizens and the Government

Stakeholders in organizational communication – Organizational Communication

Location: DZ7

Chair: Isabel Awad

Anke Wonneberger and Sandra Jacobs	Mapping media attention for organizations: Differences between corporations, public sector organizations and NGOs
Nadine Strauss and Theo Araujo	Financial networks on Twitter: Describing network dynamics in the course of quarterly earnings announcements
Jeroen Jonkman, Mark Boukes, Rens Vliegenthart and Piet Verhoeven	Reputation Personalized: How Individual-level Exposure to Company News Influences Corporate Reputation
Isabel Awad, Jiska Engelbert and Nicole de Vette	Poor and sexy: Anti-poverty campaigns in the age of neoliberalism

Exposure to media violence – Media Psychology

Location: DZ2

Chair: Karin Fikkers

Helen Vossen and Karin Fikkers	The Mediating Role of Sympathy in the Relationship between Media Violence and Adolescents' Social Behaviors
Amber van der Wal, Karin Fikkers and Patti Valkenburg	Adolescent's Selective Exposure to Different Types of Violent Television Entertainment
Ewa Miedzobrodzka, Keskin Arikan, Guido Tersteeg, Johanna C. van Hooff and Elly Konijn	Does it Hurt? The Relationship Between Violent Gaming and Empathy for Pain – an ERP Study
Ewa Miedzobrodzka, Jacek Buczny, Elly Konijn and Lydia Krabbendam	Lost control? The Relationship between Violent Video Gameplay and Inhibitory Control over Emotional Stimuli

Online interaction – Media Psychology

Location: DZ6

Chair: Laura Vandenbosch

Daniëlle Bleize, Marjolijn Antheunis and Juliette Schaafsma	Radicalized from home: Online communication and radicalization
Sara Pabian, Sara Erreygers, Heidi Vandebosch and Kathleen Van Royen	An Examination of How Early Adolescents' Negative Peer Interactions Are Embedded Within Their Offline and Online Peer Interactions
Marthe Möller	Through the Looking-Glass: The Effects of User Comments on Entertainment Experiences in Response to an Animated Short Film
Laurens Vangeel, Jolien Trekels, Steven Eggermont and Laura Vandenbosch	Adolescents' Objectified View of their Friends: The Role of Media Use, an Objectified Self-Concept, and Online Appearance Conversations

Resistance to persuasion and media multitasking – Persuasive Communication

Location: DZ8

Chair: Marieke Fransen

Henna Lee, Damian Trilling and Marieke Fransen	Using content analysis to measure resistance towards persuasion
Annemarijn Kniep, Margot van der Goot and Marieke Fransen	Experts' views on resistance towards persuasion
Claire Segijn, Hilde Voorveld and Edith Smit	The effect of related multiscreening on advertising effectiveness. The mediating role of attention and program involvement.
Emma Beuckels, Snezhanka Kazakova, Verolien Cauberghe, Liselot Hudders and Patrick De Pelsmacker	The Implications of Self-Regulation Difference Between Heavy versus Light Media Multitaskers for Advertising Effectiveness

Traditional journalism – Journalism

Location: DZ4

Chair: Kirsten van Camp

Ruud Wouters and Kirsten Van Camp	Less Than Expected? How journalists report demonstration turnout.
Robin Reul	News reporting from the pit of Justice: Democratic debate on Belgian internment policy in mainstream and alternative news media
Bernadette Kester, Isabel Awad Cherit and Nel Ruigrok	Dutch journalism students: shifting motivations, role perceptions and preferences
Niek Hietbrink and Liesbeth Hermans	Een constructieve blik op landelijke dagbladen.
Gonnie Eggink and Nico Drok	Check and double-check Onderzoek naar de feitelijke juistheid van berichtgeving in Gelderse regionale media in de periode 2006-2016

Media and the news – Political Communication

Location: DZ10

Chair: Anne-Sofie Vanhaeght

Joanna Strycharz, Nadine Strauß and Damian Trilling	Media coverage and share price volatility: Is it only attention that matters?
Anne-Sofie Vanhaeght	Streeft publieksparticipatie in publieke mediaprogramma's haar doel voorbij? Een kritische analyse van de online en offline publieksparticipatie in het Radio 1-programma Bel10
Sadrag Panduleni Shihomeka and Payal Arora	Mobile Phones and Digital Divide: A Semi-ethnographic Analysis of Youth Participation in Politics in Ohangwena Region, Namibia
Alyt Damstra and Mark Boukes	The Economy, the News and the Public: A Longitudinal Study of the Impact of Economic News on Economic Evaluations and Expectations

Issues in health communication - Health Communication

Location: DZ353

Chair: Barbara Schouten

Rena Zendedel, Barbara Schouten, Julia Van Weert and Bas van den Putte	Communication Through Family Interpreters in Dutch General Practice: Integrating the Expectations of Interpreter's Roles with Patients' Trust and Control
Hans Vehof, José Sanders, Ad van Dooren and Enny Das	Newspaper Coverage of Diabetes Treatments: An Assessment of References to Actual Clinical Effects
Wendy Jacobs, Sanne Schagen, Mart Thijssen and Enny Das	Preventing adverse information effects: Self-affirmation improved cognitive performance and diminished problem reporting for cancer patients

Panel 4: Science Communication: Where Science, Technology and Society Meet

Location: DZ1

Ionica Smeets	When science meets society: there should be no jargon
Noelle Aarts	When science meets society: there is need for a dialogue
Hedwig te Molder	When science meets society: there are hidden moralities of knowledge
Cees Leeuwis	When science meets society: there is communication as intermediation for socio-technical innovation
Maarten van der Sanden	When science meets society: there is a need for social design to support uncertain professionals

Sessie 6: vrijdag 12:00-13:00

Media exposure and health – Health Communication

Location: DZ10

Chair: Saar Mollen

Benjamin Johnson and Jolanda Veldhuis	A Recipe for Failure, or Success? Assessing the Link Between Food Television and BMI
Evy Neyens and Tim Smits	Seeing Is Doing. The Implicit Effect of TV Cooking Shows on Children's Use of Ingredients.
Monique Alblas, Saar Mollen, Marieke Franssen and Bas van den Putte	The influence of food commercials on hedonic eating goal activation in (un)restrained eaters high and low in perceived self-regulatory success

Social media and news – Journalism

Location: DZ7

Chair: Michaël Opgenhaffen

Michaël Opgenhaffen and Kasper Welbers	Facebook news captions as outsourced emotions: A computational analysis of subjective language of newspapers on Facebook.
Petra Sneijder, Maartje Harmelink and Baukje Stinesen	Rumour construction in Twitter Discourse: Lessons for media reporters
Daniela van Geenen, Piet Bakker, Mirko Tobias Schäfer, Thomas Boeschoten and Erik Hekman	Een week in de Nederlandse Twittersfeer: Publieken, lokale elites en hun mediapraktijken

Media, design, and method – Media Psychology

Location: DZ3

Chair: Alexander Schouten

Bieke Zaman	Media en Design Een Analyse van een Opkomende Stroming binnen Media- en Communicatiestudies
Marije Nouwen, Sofie Vandoninck and Bieke Zaman	MeToDi: building a methodological toolkit to support developers of digital content for families and schools
Peta Baxter, Ruben Vromans and Marc Swerts	YouTube as a Datasource for Nonverbal Communication Research
Rob van Roy, Sebastian Deterding and Bieke Zaman	Gamification in the Wild: Evaluating a Gamified Learning Platform

Social media and relationship maintenance – Media Psychology

Location: DZ4

Chair: Martin Tanis

Gaëlle Ouvrein, Heidi Vandebosch and Charlotte De Backer	“It’s complicated” Do Adolescents’ Emotional Connections with (dis)liked Celebrities predict their Online Behaviors towards Stars
Joep Hofhuis and Tessa Rutten	How does Facebook communication with home country relations affect acculturation of short-term international sojourners?
Moniek Buijzen, Martin Tanis and Marlous Roelofs	Facebook Family: Parental Monitoring on Social Networks When Children Have Fled the Family Nest
Eline Frison and Steven Eggermont	A Longitudinal Study of the Relation between Facebook Relationship Maintenance Behaviors and Adolescents’ Closeness to Friends: The Mediating Role of Positive Facebook Reactions

Promoting sustainable and prosocial products and brands – Persuasive Communication

Location: DZ8

Chair: Eva van Reijmersdal

Menno De Jong	Effects of corporate greenwashing on consumers: A Cognitive Dissonance perspective and two experiments
Marijn Meijers, Anja Krafczyk and Eva van Reijmersdal	Green versus Conventional Product Placement: The Positive Effect of Greenness
Orpha de Lenne and Laura Vandenbosch	An Explanatory Model on the Relationships between Social Media, Printed Media, and Cognitions about Sustainable Fashion Behavior among Young Adults

Responses to targeted advertising – Persuasive Communication

Location: DZ1

Chair: Guda van Noort

Brahim Zarouali, Karolien Poels, Michel Walrave and Koen Ponnet	The impact of online peer communication on adolescents' persuasion knowledge and attitudes toward social advertising
Brahim Zarouali, Michel Walrave, Karolien Poels and Koen Ponnet	Adolescents' responses to targeted advertising on social networking sites: the role of regulatory focus
Eva van Reijmersdal, Guda van Noort, Sophia van Dam and Sophie Boerman	Online Behavioral Advertising Effects
Sanne Kruikemeier, Guda Van Noort, Frederik Zuiderveen Borgesius and Sophie Boerman	Block! Predicting people's protective behavior against online information collection practices.
Joanna Strycharz, Guda van Noort, Edith Smit, Rens Vliedthart and Natali Helberger	Personalized marketing communication negatively portrayed in Dutch media

Populism and trust in politics – Political Communication

Location: DZ2

Chair: Linda Bos

Qiong Gong	Media Use and Politics in China: Young Adults' Political Trust and the Political Information Sources They Trust
Anna Brosius, Claes de Vreese, Goldberg Andreas and Franziska Marquart	Trust in the European Union. Effects of the Information Environment.
Linda Bos and Jonas Lefevere	Echoes of Populism: the Stickiness of Populist Messages
Bert Bakker, Matthijs Rooduijn and Gijs Schumacher	Personality and Populism: How Populist Communication Fits the Personality of Some Voters
Michael Hamelers	Selective Exposure to Media Populism: How Selection Biases Drive the Effects of Populist Attributions of Blame

Research methods – Media Industries and Policies

Location: DZ6

Chair: Monique Pollmann

DBalazs Bodo, Natali Helberger, Kristina Irion, Frederik Zuiderveen Borgesius, Judith Möller and Claes de Vreese	The canary in the data mine - the technological, legal, ethical and organizational infrastructures of research into algorithmic agents
Gertjan Willems	Digitale kwalitatieve methoden in historisch communicatiewetenschappelijk onderzoek: Reflecties op basis van een onderzoek naar de relatie tussen filmbeleid en nationale identiteit in Vlaanderen
Jelke de Boer	Making-knowledge: Research through creative and artistic practice
Mirko Tobias Schäfer, Gerwin Van Schie and Thomas Boeschoten	Entrepreneurial Research as a Method

Panel 5: Young scholar network: Brainstorming session on the future of communication science theory

Location: DZ353

Chair: Jochen Peter

Emma Beuckels	This is a 1-2h brainstorming-lunch-session in which young scholars from all different communication tracks are invited to brainstorm about current developments in the field of communication science and their implications for theory forming. In addition to that, we will invite participants to brainstorm about recent developments in science in general (e.g., the open science notion) and general issues PhD students face during their projects. At the end of this brainstorming session, we will summarize its output in a short position-paper that reflects young communication scholars' current view on these topics. It would be great if NeFCA could help us to spread this position-paper, for instance, via the NeFCA website, newsletter, etc.
Rebeca de Dobbelaer	
Nadine Strauss	
Verena Wottrich	