

**PROGRAM ETMAAL VAN DE
COMMUNICATIEWETENSCHAP 2016
VRIJE UNIVERSITEIT AMSTERDAM
4 – 5 FEBRUARY 2016**



ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

THE ORGANIZERS

The 2016 ETMAAL VAN DE COMMUNICATIEWETENSCHAP is organized by the Department of Communication Science at Vrije Universiteit Amsterdam. Research at the department focuses on the societal and personal consequences of media content that result from communication choices made by senders and receivers in a changing media landscape. The research program addresses three main topics: Media Monitoring and Public Opinion, Social Media, and Media Psychology. These topics include research on social media and corporate communication, virtual reality, social robotics, news frames, self-regulation of media use, cyber bullying, automatic semantic network analysis, selective exposure and digital media, biased language and communication, morality and media use, and many others.

The organizing committee: Jolien Arendsen, Christian Burgers, Sylvia Gielink, Tilo Hartmann, Anita van Hoof, Peter Kerkhof, Elly Konijn, Anne-Marie van Prooijen & Bob van de Velde



ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

CONFERENCE THEME

The theme of the 2016 conference is “Closer: Connecting through intimate communication technologies”. Mobile technologies have made it possible to be constantly connected with others through devices that fit in our pockets but have the computing power of full-fledged desktop computers. These new devices are intimate in the sense that they are always around, connect us to others regardless of place and time, provide us with neighborhood alerts, breaking news, and feedback on important bodily functions. Constant updates challenge people to regulate their media consumption. The information gathered by and communicated through these new communication technologies does not stay on the devices people use: it is shared with peers, loved ones and tech companies, sometimes willingly, often unknowingly. At the Etmaal 2016 communication scholars from Flanders and the Netherlands exchange and discuss conceptual ideas, societal challenges, research methods and data analyses needed to make sense of this new media landscape.



ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

PROGRAM

Thursday 4 February

10:30 – 11:30	Registration, welcome
11:30 – 12:30	Parallel session 1
12:30 – 13:30	Lunch
13:30 – 14:15	Plenary session: Keynote Joe Walther
14:30 – 15:30	Parallel session 2
15:45 – 16:45	Parallel session 3
17:00 – 17:45	Plenary session: Keynote <u>Nicole Krämer</u>
17:45 – 18:15	Awards ceremony
18:30 – 20:30	Walking dinner
20:30 – 23:00	Drinks, dance & silent disco
23:00 – 0:30	<u>Afterparty @ Volkshotel</u>

Friday 5 February

9:00 – 10:00	Parallel session 4
10:15 – 11:15	Parallel session 5
11:30 – 12:30	Parallel session 6
12:30 – 13:30	Lunch + NEFCA members meeting

LOCATION

Casa 400
Eerste Ringdijkstraat 4
1097 BC Amsterdam
tel. 020 665 1171





ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

DETAILED PROGRAM

Date	Time	Stellenbosch	Sorbonne	Erasmus 1	Erasmus 2	VU1	VU2	VU3	VU4	Cambridge	Cornell	Harvard	Heidelberg	Kookstudio	
4 feb	9:00-11:00	PRECONFERENCE Media & Self-Control REGISTRATION, COFFEE & WELCOME (10:30-11:30)													
	11:30-12:30	Political Communication 1	Journalism 1	Media Psychology 1	Health Communication 1	Persuasive Communication 1	Shared 1 Media Pay., Org. Com., Pers. Com.	Organizational Communication 1	Popular Communication 1	Media Psychology 2	Health Communication 2	Shared 2 Jou., Pers. Com., Media Pay.	PANEL 1		
	12:30-13:30	LUNCH													Health Communication Business Meeting
	13:30-14:15	JOE WALTHER (Nanyang Technological University, Singapore). Looking Closer at the Research Connections: Type I and Type II Technology Errors and other Mysteries													
	14:30-15:30	Political Communication 2	Journalism 2	Media Psychology 3	Health Communication 3					Media Psychology 4	Persuasive Communication 2	Organizational Communication 2	Political Communication 3		
	15:45-16:45	Political Communication 4	Journalism 3	Media Psychology 5	Health Communication 4					Media Psychology 6	Health Communication 5	Young Scholars	Persuasive Communication 3		
	17:00-17:45	NICOLE KRÄMER (University Duisburg-Essen, Germany). To share or not to share? Effects of communication and (intimate) self-disclosure via technology													
	17:45-18:15	AWARD CEREMONIES													
	18:30-20:30	WALKING DINNER													
	20:30-23:00	DRINKS, DANCE & SILENT DISCO													
5 feb	23:00-00:30	AFTERPARTY @ VOLKSHOTEL													
	09:00-10:00	Political Communication 5	Journalism 4	Media Psychology 7	Health Communication 6	Persuasive Communication 4	PANEL 2	Organizational Communication 3	Organizational Communication 4	Media Psychology 8	Health Communication 7	Popular Communication 2	Political Communication 6	Shared 3 Jou., Org. Com.	
	10:15-11:15	Political Communication 7	Journalism 5	Media Psychology 9	Health Communication 8	Persuasive Communication 5	PANEL 3	Organizational Communication 5	Media Psychology 10	Journalism 6	Political Communication 8	Popular Communication 3	Shared 4 Health Com., Pers. Com.	Shared 5 Jou., Media Systems	
	11:30-12:30	Political Communication 9	Journalism 7	Media Psychology 11	Health Communication 9	Persuasive Communication 6	Persuasive Communication 7	Organizational Communication 6	Media Psychology 12	Popular Communication 4	Media Systems 1	Media Psychology 13	Shared 6 Jou., Pers. Com.	Shared 7 Media Psy., Media Systems, Pers. Com.	
12:30-13:30	TAKE AWAY LUNCH & NECA MEMBERS MEETING (VU3)														



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KEYNOTES

JOE WALTHER is the Wee Kim Wee Professor in Communication Studies and chair of doctoral studies in the Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore; and a Mercator Fellow in the user-centered social media program at the University of Duisburg-Essen. His research on the interpersonal dynamics of computer-mediated communication in personal relationships and groups has produced four original theories and generated over 19,000 citations. He received ICA's Chaffee Award for Career Productivity in 2013 and has twice been awarded the National Communication Association's Woolbert Award for articles that have stood the test of time and changed thinking in the communication discipline for over ten years.

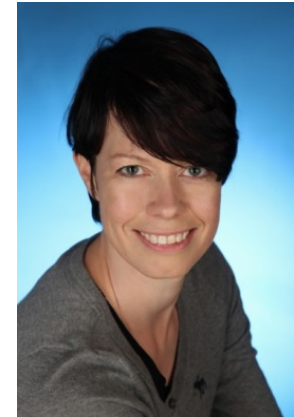




ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

KEYNOTES

NICOLE KRÄMER is Professor for “Social Psychology – Media and Communication” at the University Duisburg-Essen. She finished her PhD in 2001 with a thesis on socio-emotional effects of nonverbal behavior and computer animation as a method in communication research. She worked as a visiting researcher and visiting lecturer at the University of Cambridge in the academic year 2002/2003. In 2006 she received the *venia legendi* for psychology with the habilitation thesis on “Social effects of embodied conversational agents”. Her research interests include human-computer-interaction, social psychological aspects of web 2.0, nonverbal behaviour and computer supported instructional communication.





ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

PANELS

PANEL 1 Thursday 11:30-12:30, Heidelberg. *Games and apps 'for the win': Communication science in persuasive technologies for behavior change*
Christian Burgers, Ezgi Güler, Allison Eden, Elly Konijn, Brad Bushman, Sander Hermsen, Jonathan van 't Riet, Kasper Welbers, Britta Brugman, Sander Buningh, Jolanda Veldhuis, Marloes Spekman, Minh Hao Nguyen, Julia van Weert, Nadine Bol, Eugene Loos, Ellen Smets

PANEL 2 Friday 9:00-10:00, VU2. *Film en maatschappij: tussen vrijheid en controle*
Geertjan Willems, Daniel Biltereyst, Liesbet Depauw, Lies Van de Vijver, Isolde Vanhee

PANEL 3 Friday 10:15-11:15, VU2. *We care: op naar systematisch en interdisciplinair onderzoek naar webcare*
Charlotte van Hooijdonk, Christine Liebrecht, Lotte Willemsen, Guda van Noort, Renee van Os, Daphne Hachmang, Els van der Pool, Rob le Pair, Peter Kerkhof, Camiel Beukeboom, Corné Dijkmans



ETMAAL VAN DE COMMUNICATIEWETENSCHAP 2016

PARALLEL SESSIONS

PARALLEL SESSION 1

THURSDAY 11:30–12:30

		Political Communication 1	Metaphors matter
Stellenbosch	chair: W. van Atteveldt	Britta Brugman, Christian Burgers and Gerard Steen	Reclassifying Political Frames: A Systematic Review of Metaphorical Framing
		Amber Boeynaems, Christian Burgers, Elly Konijn and Gerard Steen	Different perspectives on the effects of metaphorical framing of political issues: A systematic literature review
		Kiki Renardel de Lavalette, Gerard Steen and Christian Burgers	How to Identify Moral Language in Presidential Speeches: A comparison between two methods of content analysis
		Luuk Lagerwerf and Lina Yu	Metafoor en framing in politieke toespraken: effecten op herkenning en herinnering
		Journalism 1	News routines and practices
Sorbonne	chair: R. Vliegenthart	Mark Boukes and Rens Vliegenthart	A General Pattern of Newsworthiness?: Analyzing News Factors in Tabloid, Broadsheet, Financial, and Regional Newspapers
		Stefan Mertens	A cross-cultural newspaper analysis of the representation of Islam in Western Europe
		Joyce Stroobant and Karin Raeymaeckers	Are hyperlinking practices in online health news healthy? Hypertextuality, multimodality & interactivity in online health news
		Emiljano Kaziaj	Children as seen in the news: A study on the portrayal of children in television news and the views of journalists on children as news subjects

Erasmus 1		Media Psychology 1	Facebook and beyond: Predicting media use
Erasmus 1	chair: H. Beentjes	Eline Frison and Steven Eggermont	Facebook Motivations as Predictors of Different Types of Facebook Use: A Latent Growth Curve Analysis in Adolescence
		Giulia Ranzini	Older, not wiser: exploring Facebook skills, privacy concerns and the age of users
		Xanthe Plaisier, Elly Konijn and Jolanda Veldhuis	Emotion Regulation of Rejection-based Anger Affects Adolescents' Moral Judgments and Media Preferences
Erasmus 2		Health Communication 1	Communicating sex, drugs, drinking, and smoking
Erasmus 2	chair: B. van den Putte	Joris Van Ouytsel, Ellen Van Gool, Michel Walrave and Koen Ponnet	Sexing: adolescents' perceptions of the apps through which sexting messages are sent, and the motives and consequences of engaging in the behavior
		Elroy Boers, Bas van den Putte and Hans Beentjes	Understanding Interpersonal Communication and its Effects on Adolescents' Binge-drinking Determinants
		Baukje Stinesen, Reint Jan Renes and Marianne Cense	"Gewoon uitleggen dat je er nog niet klaar voor bent": Een kwalitatieve analyse van online reacties van jongeren op vragen van videobloggers over seksualiteit en seksuele grensoverschrijding
		Saar Mollen, Luana Herrerias Stade, Eline Suzanne Smit and Bas Van Den Putte	The persuasive effects of gain and loss framed anti-smoking warning labels and self-efficacy messages on cigarette packages

		Persuasive Communication 1	Alternatives for advertising
VU1	chair: M. Fransen	Eva van Reijmersdal, Sophie Boerman, Moniek Buijzen and Esther Rozendaal	Helping Adolescents' to Recognize TV Brand Placement: Effects of Disclosures
		Zeph van Berlo, Marieke Fransen, Sophie Boerman, Eva van Reijmersdal and Loes Janssen	Are They Even Looking? Why Disclosing Product Placement Triggers Resistance (or fails to).
		Fabiënne Rauwers, Hilde Voorveld and Peter Neijens	The Impact of Communication Features in Digital Magazines
		Veerle Van Assche and Ilse Van Looveren	Het papieren custom magazine als communicatie-instrument voor bedrijven en organisaties. Springlevend of op sterven na dood?
		Shared 1 Media Psy., Org. Com., Pers. Com	How young media users process and comprehend media content
VU2	chair: E. Rozendaal	Carmen Quint and Mariska Kleemans	De sandwichformule in het Jeugdjournaal: Effecten van de volgorde van nieuwsberichten op emotionele en cognitieve reacties van kinderen
		Lotte Vermeij, Joyce Karreman and Menno de Jong	Leerlingen lezen steeds slechter: kwalitatief onderzoek onder docenten naar het belang van tekstbegrip
		Esther Rozendaal	The development of a school-based intervention to empower children to cope with advertising

Organizational Communication 1		Preserving organizational connections through relational maintenance strategies
VU3 chair: M. de Jong	Jos Hornikx and Xynthia de Graaff	De juiste toon: human én corporate voice in reacties op Facebookberichten
	Anique Scheerder, Menno de Jong and Joyce Karreman	The effects of corporate stories on the appreciation of organizations
	Ruth Pijls-Hoekstra, Brenda Groen, Mirjam Galetzka and Ad Pruyn	Hospitality in service environments: an exploratory study on the meaning of the experience of hospitality
	Martine Heemskerk, Erik Hekman, Anne-Lise Kamphuis, Heinze Havinga, Thijs Waardenburg, Karen Hilhorst, Michiel Rovers and Ralph Stam	Scherp schieten met content; De inzet van informatie, entertainment of infotainment op sociale media om onder stakeholders waardering, bereik en interactie te verhogen
Popular Communication 1		Connections across geographic and temporal distances
VU4 chair: S. Reijnders	Alexander Dhoest	Diasporic (dis)connections Social media uses by diasporic LGBTQs
	Nicky van Es and Stijn Reijnders	SUCKE(RE)D INTO TWILIGHT?! An analysis of tourist discourses towards the on-site experiences of places related to The Twilight Saga on popular travel writing platforms
	Leonieke Bolderman	Musical Topophilia—imagining places through holiday playlists
	Arno van der Hoeven	Urban remembering trough social media: participatory heritage practices and the urban sociocultural fabric

		Media Psychology 2	The interplay of norms and media use
Cambridge	chair: J. Jansz	Laura Vandenbosch, Johanna Van Oosten and Jochen Peter	A Study on the Processes underlying Internet Pornography and Adolescents' Beliefs about Having Sex
		Annabel Draaijers and Jeroen Jansz	Adolescents' expectations about their friends' online behavior; Dutch adolescents reflecting on their expectations concerning online communication.
		Gaëlle Ouvrein and Steven Eggermont	Media and peers: sexual partners or enduring relationship? The moderation effect of peer norms on adolescents' sexual attitudes via sexual media consumption
		Francette Broekman and Jessica Piotrowski	A Parental Perspective on Apps for Young Children
		Health Communication 2	Fun and (super) food for good
Cornell	chair: T. Smits	Maja Keldermans, Evy Neyens and Tim Smits	The effectiveness of Fun food packaging to promote healthy food with children
		Loes Janssen and Hanneke Hendriks	Frightfully funny: Gender differences in responses to combined humor and fear appeals in health campaigns
		Fenne Verhoeven, Aeltsje Brinksma, Manon Groenewold, Merel Vingerhoets, Brenda Janssen, Roos Tigchelaar, Matthijs Roumen and Wim Tisnig	Food Ahoy! A pirate game helps children with cancer enjoy eating again
		Inge Stortenbeker and Maaïke Jongenelen	Descriptive norms are moderated by outcome expectations and perceptions of required effort: an experimental study on superfood trends

		Shared 2 Jou., Pers. Com., Media Psy.	Young media users
Harvard	chair: H. Vandenbosch	Mariska Kleemans and Frédérique van de Sanden	De effecten van constructief nieuws voor kinderen op hun emoties en herinnering
		Suzanna Opreë, Eva Van Reijmersdal and Moniek Buijzen	The role of parents in the effect of advertising on children’s materialism
		Ciska Rouw and Liesbeth Hermans	Empowering young adults: How they connect with news and society
		Sara Erreygers, Heidi Vandebosch, Ivana Vranjes, Elfi Baillien and Hans De Witte	Nice or Naughty? The Role of Emotions and Digital Media Use in Explaining Adolescents’ Online Pro- and Antisocial Behavior

Heidelberg	PANEL 1	
	Games and apps ‘for the win’: Communication science in persuasive technologies for behavior change	
	Ezgi Güler, Christian Burgers, Allison Eden, Elly Konijn, Jolanda Veldhuis, and Brad Bushman	The Effect of Feedback in Behavior Change: A Quantitative Meta-analysis Project Spanning 10 Years of Research
	Sander Hermsen	Using Feedback through Digital Technology to Disrupt and Change Habitual Behavior: A Critical Review of Current Literature
	Jonathan van ‘t Riet	How effective are persuasive video games? Investigating the effects of a video game about refugees
	Kasper Welbers	Game telemetry as a tool to evaluate and improve serious games
	Allison Eden, Christian Burgers, Britta Brugman, Kasper Welbers, Sander Buningh	Communication in a gamified app: Messages to and from players as predictors of sustained play
	Jolanda Veldhuis, Elly Konijn & Marloes Spekman	An Informative Study to Explore Effective Design of a Body Image App Targeting Adolescent Girls
Minh Hao Nguyen, Julia van Weert, Nadine Bol, Eugene Loos, & Ellen Smets	How to effectively tailor online information to older patients’ mode preferences?	

PARALLEL SESSION 2

THURSDAY 14:30–15:30

Stellenbosch	chair: S. Kruikemeier	Political Communication 2	Parties and politicians in the picture
		Katjana Gattermann and Sanne Kruikemeier	Updating the Tango tune? Assessing individual politicians' visibility in traditional news vs. online content
		Joost Van Spanje, Björn Burscher and Elias Dinas	New Parties in the News: News Media Coverage of New Parties in the Netherlands Since 1945
		Luzia Helfer	How media directly and indirectly influence politics: Results from an experiment with Dutch politicians
Sorbonne	chair: A. van Hoof	Journalism 2	Inside the newsroom
		Liesbeth Hermans	Freelancers zijn net gewone journalisten
		Cara Brems, Martina Temmerman, Todd Graham and Marcel Broersma	De evoluerende ethische normen en waarden van Nederlandse en Vlaamse journalisten op Twitter
		Knut De Swert	Gender imbalance in the news: beyond the newsroom
		Niek Hietbrink and Liesbeth Hermans	Negeren of Fêteren: Politieke Partijen in de Regionale Media tijdens de Provinciale Statenverkiezingen.
		Niek Hietbrink, Quint Kik and Liesbeth Hermans	Verliest de waakhond zijn tanden? Over de afnemende lokale nieuwsfunctie van regionale dagbladen in Nederland

Media Psychology 3		From bullying to suffering	
Erasmus 1	chair: E. Konijn	Anouk den Hamer and Elly A. Konijn	Cyberbullying and Emotion Regulation
		Kathleen Van Royen, Karolien Poels and Heidi Vandebosch	“Think before posting?” Reducing cyber harassments by adolescents through an interface with a reflective cue
		Sara Pabian, Heidi Vandebosch, Karolien Poels, Katrien Van Cleemput and Sara Bastiaensens	A short-term longitudinal investigation of desensitization after exposure to cyberbullying as a bystander
		Eline Huijberts	(Inter)actively watching distant suffering on the news
Health Communication 3		Tailoring (Online) Health Information	
Erasmus 2	chair: J. van Weert	Minh Hao Nguyen, Julia Van Weert, Nadine Bol, Eugene Loos and Ellen M.A. Smets	Mode Tailoring Online Health Information: Effects on Attention and Recall Among Older and Younger Adults
		Sara Bastiaensens, Katrien Van Cleemput, Heidi Vandebosch, Karolien Poels, Ann Desmet and Ilse De Bourdeaudhuij	Online support group fora as intimate technologies: a thematic analysis of adolescents' online peer support on cyberbullying
		Annemiek Linn, Beniam Gebeyehu, Remco Sanders, Nicola Diviani, Edith Smit and Julia van Weert	Online medication related information seeking behavior: A longitudinal study exploring differences in chronic patients' credibility, beliefs and adherence
		Enny Das and Wendy Jacobs	When Cognitive Side Effects of Medical Treatment Depend on How You Communicate Them

		Media Psychology 4	The private self in front of an (online) audience
Cambridge	chair: K. Beullens	Sophie F. Waterloo, Dian de Vries and Jochen Peter	The Impact of Public Expression on Identity Shift in Online Social Communication
		Carmina Rodriguez	Does the (online) audience matter? the role of sharing mode on users' emotional intensity and recovery after sharing on Facebook
		Ellen Van Gool, Joris Van Ouytsel, Michel Walrave and Koen Ponnet	Determinants of adolescents' self-disclosure on Facebook on four life domains: peer relationships, school, family and health
		Femke Geusens and Kathleen Beullens	Predicting Public and Private Alcohol-Related Displays on Social Media: The Role of Own and Friends' Drinking Behavior
		Persuasive Communication 2	Social consumers and human brands
Cornell	chair: G. van Noord	Lotte M. Willemsen, Sarah van der Land and Sanne Kruikemeier	"Same Same" but Different? Social Presence, Proximity and Conversational Human Voice as Distinct Theoretical Explanations for the Effects of Webcare
		Theo Araujo	Is there a role for culture? How consumers and brands engage on Twitter across the globe
		Lotte Willemsen, Guda Van Noord and Stefan Bernritter	Protest Frames: Een nieuwe Typologie voor Negatieve Word of Mouth
		Stefan Bernritter and Theo Araujo	The Arrogance Effect: Being Competent But Not Warm Deteriorates Brands' Potential to Acquire Consumers' Online Brand Engagement

		Organizational Communication 2	Strengths and vulnerabilities of Corporate Social Responsibility
Harvard	chair: P. Verlegh	Yijing Wang	Organizational legitimacy, industry homogeneity and firm risk in the context of CSR engagement
		Jos Bartels, Margot Brouwer, Lana Buunk, Robin Faber and Sharon Kampman	Communicating csr motives in consumers’ company evaluations: the roles of scepticisms and customer-company identification
		Marijn Meijers, Peeter Verlegh, Marret K. Noordewier and Edith Smit	Negative Spill-Over Effects of Charity Event Marketing
		Political Communication 3	New news consumption
Heidelberg	chair: D. Trilling	Bert Bakker and Claes de Vreese	Personality and News consumption: Evidence from Germany, the Netherlands and the United States
		Judith Möller, Damian Trilling, Natali Helberger and Claes H. de Vreese	The shrinking core? Exploring the differences between traditional and personalised news media
		Michael Hameleers	The Populism of Online Communities: Constructing the Boundary Between the Heartland and Polluting Others

PARALLEL SESSION 3

THURSDAY 15.45–16.45

		Political Communication 4	Trends and topics in the news
Stellenbosch	chair: N. Aarts	Laura Jacobs	Ethnic Stereotyping in Television Coverage of Crime News in Flanders: Patterns of Threat
		Alyt Damstra and Rens Vliegenthart	Covering the economic crisis. Over-time and inter-outlet differences in salience and framing
		Tim Stevens, Noelle Aarts, Katrien Termeer and Art Dewulf	Social Media Hypes about Agro-Food Issues: Movements, Scandals and Conflicts
		Marie Garnier, Peter H. Feindt, Severine van Bommel and Margit van Wessel	Framing shifts about chicken meat production in major circulation newspapers in the United Kingdom
		Journalism 3	Who is dancing the tango?
Sorbonne	chair: L. Lagerwerf	Rebeca De Dobbelaer, Joyce Stroobant and Karin Raeymaeckers	Mobilizing the crowd or sticking to the elite? A quantitative media monitoring study on sourcing practices of Belgian health journalists
		Kathleen Beckers	How ordinary is the ordinary man on the street? An analysis of vox pop characteristics in Flemish television news.
		Michiel Johnson, Steve Paulussen and Peter Van Aelst	Show me the sources. Tracking the source networks of economic journalists on Twitter and offline
		Rian Koreman	The construction of authority in online and offline literature reviews

Erasmus 1 chair: S. Pabian	Media Psychology 5		Getting closer: Online dating and romantic relationships	
	Alexander Schouten, Maria Mos and Kim Lenders	The effect of happiness in picture, words, and emoticons on the perceived attractiveness of an online dating profile owner		
	Lara Hallam, Charlotte De Backer, Sara Pabian and Michel Walrave	Gossip and Trust in Online Dating Profiles		
	Giulia Ranzini and Christoph Lutz	It's a Match! Exploring dating apps and the self-presentation of users.		
Joris Van Ouytsel, Koen Ponnet and Michel Walrave	Becoming victim of digital controlling behavior within adolescents' romantic relationships from a lifestyle-routine activities theory perspective			
Erasmus 2 chair: M. Buijzen	Health Communication 4		Children's food consumption	
	Evy Neyens	Children's relative preference for healthy snacks: the impact of endorser familiarity and congruence		
	Simone de Droog, Roselinde van Nee, Mieke Govers and Moniek Buijzen	Promoting Toddlers' Vegetable Consumption Through Interactive Shared Reading and Puppetry		
	Goele Aerts and Tim Smits	How much to spread on your slice of bread? Suggested portion size and the type of bread spread affecting children's consumption		
Frans Folkvord, Doeschka Anschutz and Moniek Buijzen	Food advertising and eating behavior in children			

		Media Psychology 6	The self-expressing online user
Cambridge	chair: J. Veldhuis	Johanna Van Oosten, Laura Vandenbosch and Jochen Peter	Hypergender Orientations Predict Adolescent Boys’ and Girls’ Sexy Self-Presentations on Social Network Sites
		Nadia Bij de Vaate, Jolanda Veldhuis, Elly Konijn and Jessica Alleva	Capturing the Self(ie): Profiling the Typical Selfie-Maker and Selfie-Behavior
		Anne Vermeulen, Heidi Vandebosch and Wannes Heirman	#happy #sad: adolescents’ emotion regulation on social media
		Ellen Van Gool, Koen Ponnet, Joris Van Ouytsel and Michel Walrave	The effects of personal and socio-economic characteristics on the sharing of personal information about school on Facebook
		Health Communication 5	Avoiding the fear of close pain
Cornell	chair: M. Tanis	Cees Leeuwis and Lonneke Van Leeuwen	Randomized Controlled Trials and self-selection in assessing the impact of non-overtly persuasive mass-media campaigns
		Liza van Lent, Hande Sungur, Florian Kunneman and Enny Das	Too Far to Care? The Role of Psychological Proximity in Public Attention and Fear for Ebola
		Inge Stortenbeker, Jantien van Berkel, Evelyn van Weel-Baumgarten, Sandra van Dulmen and Enny Das	“The pain will decrease” versus “The pain will not persist”: An experimental study on the impact of GPs’ negations and message framing on outcome expectancies, adherence intentions and anxiety for analogue patients with non-specific low back pain
		Fam Te Poel, Susanne E. Baumgartner, Tilo Hartmann and Martin Tanis	A Longitudinal Study on the Phenomenon of Cyberchondria: Examining the Reciprocal Relationship Between Health Anxiety and Online Health Information Seeking

Harvard	Young Scholars	
Heidelberg chair: L. Willemsen	Persuasive Communication 3	Words, names and metaphors
	Joyce Koeman, Stefania Marzo and Nives Schoofs	Let op je woorden! Citétaal in reclame is ‘vies’ belangrijk voor Limburgse jongeren
	Iris van Ooijen, Marieke Fransen, Peeter Verlegh and Edith Smit	Signaling product healthiness through metaphoric package cues: effects of package shape and goal congruence on consumer behavior
	Daniël G. Muntinga, Lotte M. Willemsen and Marjo Van den Akker	Risks and benefits of human product naming in the context of electronic word of mouth
	Camiel Beukeboom and Christian Burgers	How ironic remarks about social-category members contribute to stereotype formation

PARALLEL SESSION 4

FRIDAY 9.00 –10.00

		Political Communication 5	Explaining political preference and participation
Stellenbosch	chair: W. de Nooy	Paul Hendriks Vettehen, Joeri Troost, Lex Boerboom, Mickey Steijaert and Peer Scheepers	High-Speed Internet, Media Preferences, and Political Participation in 25 European Countries
		Arjen van Dalen and Helle Mølgaard Svensson	Mediating the economy; How economic news informs the inattentive audience
		Sikke Jansma and Jordy Gosselt and André Krouwel	Can Political Islam and Democracy Go Hand in Hand? A Study into the Attitudes of the Egyptian people
		Jonas Lefevere and Jan Kleinnijenhuis	Issue Ownership, Issue Convergence or Spatial Proximity? Explaining the 1998-2012 Dutch election results from Issue Salience and Issue Positions in the Media
		Journalism 4	Participatory journalism
Sorbonne	chair: P. Bakker	Merel Borger, Anita Van Hoof and José Sanders	Exploring participatory journalistic content
		Sanne Hille and Susanne Janssen	'Hello crowd!' How Crowdsourcing reshapes journalism
		Sanne Hille and Piet Bakker	Tien jaar publieksparticipatie bij Nederlandse nieuwsmedia: Meeschrijvende burgers en bloggende journalisten

Media Psychology 7		Innovative approaches in media psychology	
Erasmus 1	chair: T. Hartmann	Christine Cook and Aleksandr Kogan	Simulating Virtual Behaviour: A Facebook “Like” Questionnaire
		Hande Sungur, Tilo Hartmann and Guido van Koningsbruggen	A Construal-Level Approach to Believability of Online Messages: The Role of Mindset Construal and Psychological Distance Congruency
		Diamantis Petropoulos Petalas, Hein van Schie and Paul Hendriks Vettehen	Economic Messages and Brain Responses During Anticipation of Economic Change
		Marloes Spekman, Elly Konijn and Johan Hoorn	Surprise Surprise! Effects of Emotional Coping on Perceptions of Social Robots
Health Communication 6		Supporting cancer patients through communication	
Erasmus 2	chair: M. van der Groot	Nadine Bol, Ellen Smets, Jacobus Burgers, Suzy Samii, Hanneke de Haes, Eugène Loos, Jesse Jansen and Julia van Weert	Can we predict recall of online cancer information? Examining the role of ability and motivation in older age
		Teresa de La Hera Conde-Pumpido	Increasing adherence to cancer treatments through persuasive games
		Sifra Bolle, Julia Van Weert, Ellen Smets, Johanneke Portielje and Marije Hamaker	Communication and treatment decision making for older cancer patients during multidisciplinary team meetings
		Kim Brandes, Margot van der Goot, Edith Smit, Julia Van Weert and Annemiek Linn	What Type of Intervention Features Stimulate Cancer Patients’ Concern Expression? A Focus Group Study

		Persuasive Communication 4	Fun, beauty and persuasion
VU1	chair: S. Boerman	Daniël G. Muntinga and Sophie C. Boerman	Comics: "Pure junk" or effective advertising instrument?
		Monique Pollmann, Maaïke Jongenelen and Lisanne van Weelden	Humor and Fluency in Advertising
		Karolien Poels, Suzanne Overmars and Shanice Engel	"I feel fat but I fancy the dress" Effects of different model sizes in an online clothing store on self and product evaluations
VU2	PANEL 2		
	Film en maatschappij: tussen vrijheid en controle		
	Geertjan Willems	Een halve eeuw filmpolitiek in Vlaanderen (1952-2002)	
	Daniel Biltereyst en Liesbet Depauw	Filmkeuring in België. Over de praktijken van de Belgische Filmkeuringscommissie (1922-2003)	
	Lies Van de Vijver	Billenkletsers en tranentrekkers. Reflecties over canoniseringsprocessen in de filmgeschiedenis	
Isolde Vanhee	De surrogaatvaders van Paul Thomas Anderson. De Amerikaanse auteursscinema vandaag		

		Organizational Communication 3	Crisis communication
VU3	chair: S. van der Land	Baukje Stinesen, Petra Sneijder and Annette Klarenbeek	Geruchtvorming op sociale media: Een discursief psychologische analyse van Twitterberichten over de vermissing van Ruben en Julian
		Aurélie De Waele and An-Sofie Claeys	Nonverbal cues in audiovisual crisis communication messages
		Toni van der Meer	Public frame building: The role of source usage in online frame building in times of crisis
		Fynn Gerken, Sarah van der Land and Toni G.L.A. van der Meer	Crisis in the air: An investigation of AirAsia’s crisis response effectiveness based on crisis frame alignment
		Organizational Communication 4	Perspectives on working conditions
VU4	chair: B. van Gorp	Pieter Cornelissen and Joris van Hoof	Interfering and facilitating factors in occupational safety: A systematic review of the safety literature between 1980 and 2015
		Bart Vyncke and Baldwin Van Gorp	Working longer: punishment or opportunity? Using frames and counterframes in organizations’ internal communication about the issue of the raised retirement age, and the need to work longer
		Anne Cornelia Kroon, Martine Van Selm, Claartje Ter Hoeven and Rens Vliegenthart	Warm but Incompetent? The Processing and Consequences of Mixed Media Stereotypes of Older Workers
		Albert Aalvanger, Noelle Aarts, Raoul Beunen and Peter Feindt	The drama of the Do-democracy: constructing inclusion and exclusion in self-governing communities

		Media Psychology 8	Unexplored territories in media violence research
Cambridge	chair: A. Eden	Karin Fikkers, Jessica Piotrowski and Patti M. Valkenburg	Beyond the Lab: Investigating Early Adolescents’ Cognitive, Emotional, and Arousal Responses to Violent Games
		Karin Fikkers, Jessica Piotrowski and Patti M. Valkenburg	A Matter of Style? The Differential Effects of Parental Mediation on Early Adolescents’ Media Violence Exposure and Aggression
		Ewa Miedzobrodzka, Fredrick Waiyaki, Jacek Buczny and Elly A. Konijn	Stop or Go? Violent Computer Gameplay and Impulsivity in Adolescents
		Ewa Miedzobrodzka, Jacek Buczny, Elly A. Konijn and Lydia Krabbendam	Playing More, Recognizing Less: Violent Video Gameplay and Impaired Recognition of Emotional Expressions
		Health Communication 7	Health literacy and target groups
Cornell	chair: E. Smit	Corine Meppelink, Edith Smit, Nicola Diviani and Julia Van Weert	How Health Literacy Influences Online Health Information Processing: Results From Two Studies
		Ruth Koops van 'T Jagt, Carel Jansen, John Hoeks, Andrea de Winter and Sijmen Reijneveld	Using a photo novel to support doctor-patient communication: a health literacy intervention including the patient perspective in development and evaluation.
		Rena Zendedel, Barbara Schouten, Julia Van Weert and Bas van den Putte	“When your daughter is your ears and mouth”: Family Interpreting in Dutch General Practice
		Corine Meppelink, Anna Brosius, Julia van Weert and Edith Smit	Suitable or not? Assessing the suitability of Dutch online health information for people with limited health literacy; results from a content analysis

		Popular Communication 2	Identity and entertainment
Harvard	chair: E. Tan	Anne Sadza, Serena Daalmans and Mariska Kleemans	Television still a man’s world? A content analysis of gender representation on gender-targeted television channels
		Florian Vanlee, Frederik Dhaenens and Sofie Van Bauwel	Opening the Homemade Television Closet A textual and contextual analysis into the ‘coming out’ of one of Flanders’ first gay characters in domestic television fiction
		Ruben Vandenplas	Pixels as People: An exploratory study concerning the application of parasocial interaction in games
		Lars de Wildt and Stef Aupers	“Playing made me realize that I was the ‘a’-word:” Communal Negotiation of Religious Worldviews in Video Games
		Tonny Krijnen and Ed Tan	Kwaliteitsmoraal - Het Zelf in de morele verbeelding van kwaliteitsdrama
		Political Communication 6	Reactions to news types
Heidelberg	chair: C. de Vreese	Jan Kleinnijenhuis, Tilo Hartmann, Martin Tanis and Anita van Hoof	Friendly parties benefit from friendly media because of hostile media perceptions
		Kim Andersen, Camilla Bjarndoe, Erik Albaek and Claes H. de Vreese	How News Type Matters: Indirect Effects on Political Participation through Knowledge and Efficacy
		Loes Aaldering, Tom Van der Meer and Wouter Van der Brug	Mediatized Leadership Effects on Electoral Behavior. How Leadership Images in Dutch Media affects Changing Vote Intentions, 2006-2012.
		Carlos Brenes Peralta, Magdalena Wojcieszak, Yphtach Lelkes and Claes de Vreese	Desired vs. Correct Conclusions: The Motivated Selection of Balanced Content

		Shared 3 Jou., Org. Com.	News and Twitter
Kookstudio chair: P. Verhoeven		Sarah Van Leuven and Annelore Deprez	“To follow or not to follow?” - The Twitter network of Belgian health journalists
		Daniela van Geenen, Piet Bakker, Thomas Boeschoten, Erik Hekman, Jonas Moons and Mirko Tobias Schäfer	Het Nederlandse Twitter-ecosysteem en het publieke debat
		Frederik De Grove, Evelien D'Heer and Sarah Van Leuven	Where has the news gone? A network approach to secondary gatekeeping on Twitter in The Netherlands and Belgium
		Nadine Strauß, Rens Vliegenthart and Piet Verhoeven	News trading: How Reuters and Bloomberg tweets affect global stock market indices

PARALLEL SESSION 5

FRIDAY 10.15–11.15

		Political Communication 7	News effects
Stellenbosch	chair: M. Boukes	Tom Powell	Investigating mechanisms of visual and textual framing effects
		Jonas Lefevere and Sofie Marien	Media priming through electoral cues and trust. Trusting voters rely on media to determine the electoral relevance of issues
		Julie Sevenans	The role of the mass media in political agenda setting processes. An analytical framework
		Rens Vliegenthart and Mark Boukes	It's the economy! The conditional effect of economic issue ownership on voting preferences
		Journalism 5	Who is leading the tango?
Sorbonne	chair: K. Raeymaeckers	Kathleen Beckers	Enlivening illustration or public opinion? An analysis of vox pop statements in political versus non-political television news
		Rebeca De Dobbelaer and Karin Raeymaeckers	The dirty little secret of journalism: embracing the power of PR? A multi-method study on the impact of PR on health-related news
		Sophie Lecheler and Sanne Kruikemeier	To What Extent Are New Journalistic Sourcing Techniques Valued By News Consumers?
		Luuk Lagerwerf and Charlotte G. Govaert	Leugendetectie in het nieuws: leugenachtige nieuwsteksten van een Nederlandse journalist vergeleken met betrouwbare teksten

		Media Psychology 9	Mediated sex
Erasmus 1	chair: J. Peter	Jolien Arendsen and Britt Hoeksema	Objectification in internet pornography: Short term effects of male and female objectification in pornographic video's
		Johanna Van Oosten, Laura Vandenbosch and Jochen Peter	Does adolescents' sexy self-presentation on social network sites predict their willingness to engage in sexting? A longitudinal study
		Andrea Gudmundsdottir and Jeroen Jansz	Sexting, Snapchat & Social Norms: Because Everybody is Doing It?
		Laura Vandenbosch, Laurens Vangeel and Steven Eggermont	An experimental study on the differential effects of mediated and non-mediated sexualization experiences on emerging adults' body image
		Health Communication 8	Communicating Sex, Drugs, Drinking, and Smoking
Erasmus 2	chair: E. van Gool	Joris Van Ouytsel, Ellen Van Gool, Michel Walrave and Koen Ponnet	Exploring adolescents' views on social networking sites' role within adolescent romantic relationships and dating experiences
		Levie Karssen, Nina van den Broek, Crystal Smit and Moniek Buijzen	The Mechanisms Underlying a Social Network-Implemented Health Intervention: A Pilot Study using Mobile Data Collection
		Wouter De Nooy	Modelling peer influence on health with intimate communication technology data
		Jannie Jongen	Combining Procedures for Selecting Peer Motivators to Spread Health Messages Within Their Social Network: A Cluster-Randomized Controlled Trial

		Persuasive Communication 5	Playful persuasion
VU1	chair: M. Walrave	Ini Vanwesenbeeck, Koen Ponnet and Michel Walrave	Advertising on social network game - an examination of the relationships among young-adolescents' need for cognition, perspective taking, advertising literacy and purchase intentions
		Ruud Jacobs	Play to Win Over: Audiences and Effects of Persuasive Games
		Ruud Jacobs, Jeroen Jansz and Teresa De La Hera	The Persuasive Properties of Serious Games: A Case-Based Analysis
		Rob van Roy and Bieke Zaman	Looking at Gamification in Education through a Motivational Lens: an Explorative Study
VU2	PANEL 3		We care: op naar systematisch en interdisciplinair onderzoek naar webcare
	Lotte Willemsen and Guda van Noort	De negatieve valentie voorbij	
	Renee van Os, Daphne Hachmang and Els van der Pool	Inzet van webcare-strategieën door OV-vervoerders op Twitter: Een analyse van online conversaties tussen consument en organisatie vanuit een geïntegreerd perspectief	
	Rob le Pair	NWOM-tweets nader onderzocht: effecten op organisaties en op consumenten	
	Peter Kerkhof, Camiel Beukeboom and Corné Dijkmans	Webcare gebruiker vs. bystanders	
	Charlotte van Hooijdonk and Christine Liebrecht	Webcaredialogen tussen institutionele organisaties en klanten	

Organizational Communication 5		The interplay between media, organizations, and innovativeness
VU3 chair: S. Jacobs	Sandra Jacobs and Anke Wonneberger	Did we make it to the news? Effects of media coverage on media orientations of organizations
	Sikke Jansma, Jordy Gosselt and Menno de Jong	When and How Stakeholders Affect New Technologies: The Influence of Organizational Communication on the Success of Technological Innovations
	Anne Cornelia Kroon and Toni G.L.A. Van der Meer	Who Takes the Lead? Investigating the Dynamic Interplay of Organizational and News Agendas
	Claartje Ter Hoeven, Ward van Zoonen and Rens Vliegenthart	Media framing of communication technology use at work
Media Psychology 10		Young media users and the social world: A troubled relationship?
VU4 chair: P. Kerkhof	Suzanna Oprea and Rinaldo Kühne	Underlying psychological processes in the relationship between the reality TV viewing and narcissism, materialism, and entitlement of adolescents
	Jaap W. Ouwkerk and Benjamin K. Johnson	Motives for Online Friending and Following: The Dark Side of Social Network Site Connections
	Cherrie Joy Billedo, Peter Kerkhof and Catrin Finkenauer	Win some, lose some: The Roles of Social Network Sites and In-person Communications in International Student Sojourners' Social Support, Sociocultural Adjustment, and Wellbeing
	Keren Eyal and Keshet Katz	Teen Idols on Social Media: A Content Analysis of Celebrities' Instagram Posts

		Journalism 6	Making the news
Cambridge	chair: N. Hietbrink	Jelle Boumans and Damian Trilling	ANP makes the News World go Round: The Impact of the News Agency on the Agenda and Content of Print and Online News
		Pytrik Schafraad, Boumans Jelle and Nathan Breuring	The intermediary role of press agencies in churnalism
		Piet Bakker and Renée van der Nat	Cracking the curator’s code
		Mathilde Sanders	Business model design and owner identity in European news media start-ups
		Political Communication 8	Political talk
Cornell	chair: R. Renes	Peter H. Feindt	Dialogical and deliberative policy-making on farm animal welfare: Conceptual reflections on the Round Table on Animal Welfare in Hessen, Germany
		Lotte Melenhorst	The media’s role in legislative processes: a comparative case study analysis
		Christine Bleijenberg, Noelle Aarts and Reint Jan Renes	‘Als je het maar goed fout aanpakt, kun je van elk onderwerp een hele toestand maken.’ Over het verloop van gesprekken tussen burgers en ambtenaren en het effect hiervan op het participatieproces
		Damian Trilling and Mark Boukes	Political Relevance in the Eye of the Beholder: Determining Talk Show Focus with Twitter Data

Popular Communication 3		Processes of forming and maintaining online impressions
Harvard chair: A. Schouten	Camille Cunningham, Serena Daalmans and Merel van Ommen	Love is only a swipe away? Een kwalitatieve interviewstudie naar de motieven en ervaringen van gebruikers van de dating-app Tinder
	Janelle Ward	“So what are you doing on Tinder?” Impression motivation and construction on a popular matchmaking mobile application
	Daniëlle N.M. Bleize, Dimitris Ntinias, Alexander P. Schouten and Piia K. Varis	Swiping left or right: A qualitative study on impression formation and attraction on Tinder
	Bob Mulder and Ellen Dijkshoorn	Beauty lies in the eye of the blogger: Wishful identification and source credibility explain the impact of beauty blogs on purchase behavior
Shared 4 Health Com., Pers. Com.		Communicatiecampages
Heidelberg chair: A. de Graaf	Anniek Boeijinga, Hans Hoeken and José Sanders	Gezondheidsvoorlichting voor vrachtwagenchauffeurs: onvoldoende afgestemd op de doelgroep
	Goldi Tewari, Veroline Cauberghe, Liselot Hudders and An-Sofie Claeys	A Cross-Cultural Study on the Effects of Ambiguity in Risk Messages
	Anita van Essen, Maaïke Adriaens and Reint Jan Renes	“Als ik moet stoppen met fietsen, dan ben ik pas echt oud”. Een studie naar de ontwikkeling en effecten van een veilig fietsen interventie onder ouderen.
	Tessa Rutten, Bas van den Putte, Anneke de Graaf and Gert-Jan de Bruijn	Een ex-drugsverslaafde in de klas om te waarschuwen tegen drugsgebruik: Goed idee of slecht idee?

		Shared 5 Jou., Media Systems	Uses and evaluations of news
Kookstudio	chair: L. d'Haenens	Martijn Kleppe, Irene Costera Meijer and Marco Otte	Monitoring and understanding everyday online news consumption practices
		Yael de Haan, Sanne Kruikemeier, Sophie Lecheler, Gerard Smit and Renee van der Nat	Infographics and the art of storytelling: How audiences use and evaluate visualizations in the news
		Anna Berbers, Leen d'Haenens and Joyce Koeman	Identification Processes, and the Use of Social Media by Moroccan Minorities in the Low Countries: A Personal Network Approach
		Hanne Vandenberghe, Leen D'Haenens and Baldwin Van Gorp	Consumeert de Vlaamse televisienieuwskijker divers?

PARALLEL SESSION 6

FRIDAY 11:30–12:30

		Political Communication 9	Explaining electoral support
Stellenbosch	chair: E. Albaek	Joost van Spanje and Rachid Azrout	Framing the Party: How Stigmatization of a Political Party in News Media Reduces its Electoral Support
		Sjoerd Stolwijk and Andreas Schuck	Does Poll Coverage Help or Hurt Efforts to Get First Time Voters into the Ballot Box?
		Jakob Ohme, Claes de Vreese and Erik Albæk	Effects of first time voters’ political social media use on electoral behavior
		Jasper van de Pol, Naomi Kamoen, André Krouwel and Bregje Holleman	The effect of Voting Advice Applications on political efficacy and knowledge: A quasi-experiment
		Journalism 7	Constructing images of the world: nearby and far away
Sorbonne	chair: A. van Dalen	Stijn Joye	Bringing Africa home. Reflections on discursive practices of domestication in international news reporting on Africa by Belgian television
		Amanda Alencar and Mark Deuze	Examining the Roles of the News Media in Shaping Acculturation Experiences of New Economic and Refugee Immigrants in the Netherlands and Spain
		Aron Dekker and Rachid Azrout	The visualization of the refugee crisis: a multi-methodological study regarding the presence and the effects of the victim and intruder frame within visuals of the refugee crisis
		Quint Kik, Niek Hietbrink and Liesbeth Hermans	Wie waakt er in de provincie? Kwaliteit van de nieuwsvoorziening in grote en kleine gemeenten

		Media Psychology 11	New concepts, new theory
Erasmus 1	chair: C. Beukeboom	Lennert Coenen and Jan Van Den Bulck	From labels to explanations: An integrative Framework for Attitudinal Media Effects Research (FrAMER)
		Jaap W. Ouwerkerk, Martin Tanis, Camiel J. Beukeboom, Tilo Hartmann and Ivar E. Vermeulen	Phantom Phone Signals Among Millennials: Signs of the Times?
		Ine Beyens, Eline Frison and Steven Eggermont	Predictors and Outcomes of Adolescents’ Fear of Missing Out and Facebook Use
		Tim Haaksma, Menno de Jong and Joyce Karreman	How end users of electronic and software products conceptualize usability and user experience
		Health Communication 9	The power of narratives
Erasmus 2	chair: P Neijens	Anneke de Graaf, José Sanders and Hans Hoeken	Linking characteristics of narrative interventions to health effects
		Joëlle Ooms, Carel Jansen and John Hoeks	“Don’t make my mistake”: the role of transportation, identification, and emotions in narrative fear appeals
		Lennie Donné, John Hoeks and Carel Jansen	Narratives as a trigger for safe sex communication
		Simon Zebregs, Bas van den Putte and Peter Neijens	The importance of imagery for effects of narratives in health education materials on knowledge

VU1	chair: S. Opree	Persuasive Communication 6	The implicit consumer
		Theo Araujo, Anke Wonneberger, Peter Neijens and Claes de Vreese	How much time do you spend online? Testing the accuracy of self-reported measures of online media use
		Claire Segijn, Hilde Voorveld, Lisa Vandeberg, Eline Zwinkels and Edith Smit	Is the TV still the first screen? An eye-tracking study on viewing behavior, reporting and effects of multiscreening
		Lisa Vandeberg, Annemarie Wennekers, Jaap Murre and Edith Smit	Seemingly disadvantageous advertising conditions impair explicit but not implicit brand memory
		Ini Vanwesenbeeck, Suzanna Opree and Tim Smits	That’s an ad? Recognition of TV and website advertising from age 5 to 11 and the effect of disclosure cues
VU2	chair: E. Rozendaal	Persuasive Communication 7	Too close: privacy and the online consumer (1)
		Verena Wottrich, Eva van Reijmersdal and Edith Smit	App Users Unwittingly in the Spotlight: Assessing the Current Status of Privacy Knowledge and Protection Behavior of Mobile App Users
		Evert Van den Broeck, Karolien Poels and Michel Walrave	A Vignette Study on the Evaluation of Advertisements on Facebook in terms of Tolerance, Situational Privacy Concern, Intrusiveness and Attitude towards the Ad
		Sanne Kruikemeier, Minem Sezgin and Sophie Boerman	The Effects of Personalized Advertising on Facebook

Organizational Communication 6		Closer or apart? Online boundary management in organizational contexts	
VU3	chair: J. Bartels	Anika Batenburg and Jos Bartels	Keeping Up Online Appearances: How Self-Disclosure on Facebook Affects Perceived Reputation and Likability Among Colleagues
		Anika Batenburg	Sharing Knowledge Online: Motivations and Consequences of Participating in Virtual Communities of Practice
		Ward van Zoonen, Joost Verhoeven and Rens Vliegthart	Twitter @ Work: The Role of Career Commitment and Organizational Engagement in Work Related Social Media Use
		Ward van Zoonen	Social media’s Dark Side: Inducing Boundary Conflicts
Media Psychology 12		Switching and relaxing: The self-regulating media user	
VU4	chair: B. Johnson	Stephanie Van Hove, Mariek Vanden Abeele and Lieven De Marez	Tethered toddler, distracted toddler? Linking preschoolers’ attention-deficiency to their task switching and extraneous problem-solving behavior when using tablets
		Winneke van der Schuur, Susanne E. Baumgartner, Sindy Sumter and Patti M. Valkenburg	The Longitudinal Relationship between Media Multitasking and Sleep Problems among Adolescents
		Allison Eden, Benjamin Johnson, Tilo Hartmann and Leonard Reinecke	Falling back on the couch: Media as the default recreational choice for depleted individuals
		Niklas Johannes and Dian A. de Vries	Unable to resist - The effect of ego depletion on smartphone use

		Popular Communication 4	Reflections on media
Cambridge	chair: S. Reijnders	Jono Van Belle	The Success of the Auteur: what we can learn from Foucault and Bourdieu about Ingmar Bergman as an auteur du cinema
		Min Xu, Stijn Reijnders and Siri Driessen	Getting in the Media: A Case Study on Extras at China’s Hengdian World Studios
		Thijs Waardenburg and Rogier Brussee	Het Sociale Media Netwerk van het On-demand Televisiekanaal NPO Spirit in Beeld
		Marc Verboord	The legitimacy of media agents in the digital age: testing a multi-actor explanatory model
		Media Systems 1	(New) media industries
Cornell	chair: K. Panis	Erik Hitters, Yosha Wijngaarden and Pawan Bhansing	Volatility and irresolution in local creative industries polices; the case of creative business centres
		Mathilde Sanders	Ownership identity and institutional logics in Dutch news media firms
		Koen Panis, Steve Paulussen, Alexander Dhoest, Hilde Van den Bulck and Heidi Vandebosch	Different media consumption patterns, different expectations of public service media?
		Yosha Wijngaarden, Erik Hitters and Pawan Bhansing	Being close to the cool: social image and reputation in hubs and clusters

		Media Psychology 13	Social comparison, fueled by the media
Harvard	chair: G. van Koningsbruggen	Jolanda Veldhuis, Mara van der Meulen, Barbara R. Braams, Sabine Peters, Elly A. Konijn and Eveline A. Crone	“That’s (Not) Normal”: How the Adolescent Brain Responds to Peer Feedback Normalizing Ideal-Body Images
		Laurens Vangeel, Jolien Trekels and Steven Eggermont	Dysfunctional Appearance Beliefs among Early Adolescents: Examining the Role of Media and Opposite-Sex Peer Norms
		Jolien Trekels and Steven Eggermont	Understanding Social Appearance Anxiety among Early Adolescents: Examining the Social Rewards of an Ideal Appearance
		Dian de Vries, Marthe Möller, Anniek Eigenraam, Kirsten Hamelink & Marieke Wieringa	Social Comparison as the Thief of Joy: Emotional Consequences of Viewing Strangers’ Instagram Posts
		Shared 6 Jou., Pers. Com.	News content
Heidelberg	chair: P. Hendriks Vettehen	Enny Das, Celine Klemm, Ralf Reintjes, Amena Almes Ahmad, Jan Hendrik Richardus, Nadine Frohlich and Verena Kessler	“Pandemic public health paradox”: Time series analysis of the 2009 influenza A / H1N1 epidemiology, media attention, risk perception and public reactions in 5 European countries
		Arno Polegato, Rens Vliegenthart, Edith Smit and Guda van Noort	Online Privacy covered by Western Newspapers: A cross-national analysis of the USA, UK, Netherlands, France, Spain, and Denmark
		Thomas Frissen and Leen d’Haenens	Trend analysis of Dabiq: Islamic State’s Propaganda Machine and its Concurrent Strategic and Military deployments in Iraq and the Levant
		Piet Bakker, Clare Cooke, Luc van de Zand and Sjoerd Bouwmeester	Mapping diversity... hyperlocal news sites in five European countries

		Shared 7 Media Psy., Media Systems, Pers.Com.	Too close: privacy and the online consumer (2)
Kookstudio	chair: K. Poels	Sophie Boerman, Sanne Kruijkemeier and Frederik Zuiderveen Borgesius	Useful or creepy? A Literature Review and Research Agenda on Online Behavioral Advertising
		Brahim Zarouali, Karolien Poels, Koen Ponnet and Michel Walrave	Adolescents' skeptical processing of retargeted ads on Facebook: Investigating the role of privacy concern and a debriefing cue
		Violetta Jitomirskaya	Digitale kloven onderzocht. Resultaten van een Vlaamse survey naar ICT-bezit en -gebruik van ouderen